मुख्य मंत्री कार्यालय
राजस्थान सरकार

विषय--मुख्यमंत्री जल स्वायत्त्स कार्यकर्ता अभियान के किये गये सर्वे के संबंध में।

उपरोक्त विषयक श्री प्रदीप एस. मेहता, सेक्रेट्री जनरल, CUPS इंटरनेशनल, जयपुर द्वारा प्रेषित पत्र दिनांक 14.06.2017 ग्रहण किया गया।

अनुशंसक का माननीय गुरुमंत्री महादेवा द्वारा अवलोकन किया गया।

निर्देशानुसार उक्त पत्र माननीय अध्यक्ष, राजस्थान नदी बेसिन एवं जल संसाधन योजना प्राधिकरण, जयपुर के अवलोकनाधीन प्रस्तुत किये जाने हेतु प्रेषित है।

संलग्न : उपरोक्तानुसार

संयुक्त सचिव (एलटी) मुख्यमंत्री

विशिष्ट सहायक,
माननीय अध्यक्ष, राजस्थान नदी बेसिन एवं जल संसाधन योजना प्राधिकरण, जयपुर
क्रमांक : मूम/जेएसएलटी/भ-2/पराकेदार/जयपुर /17/30170
dिनांक : 03.07.2017

[Signature with official stamp]
Pradeep S. Mehta
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J.124/4724

Smt. Vasundhara Raje
Hon’ble Chief Minister of Rajasthan
Secretariat, Janpath
Jaipur

Dear Madam,

Survey of Mukhya Mantri Jal Swavlamban Abhiyan (MJSA)

Greetings!

This refers to the subject. You might be aware of that we have carried out independent survey across 16 districts of Rajasthan covering 410 respondents which showed that people were very happy with the campaign.

In this regard my colleague sent you a letter on 21st December with a request for your valued comments.

I will be very grateful for your response which will encourage my young colleagues.

Looking forward to your valued response.

Yours sincerely,

Pradeep S Mehta

* copy enclosed
Dear Smt. Vasundhara Raje, Hon'ble Chief Minister, Government of Rajasthan, Secretariat Building, Jaipur,

Respected Madam,

Survey findings of Mukhya Mantri Jal Swavlamban Abhiyan (MJSA)

Greetings from CUTS International!

Consumer Unity & Trust Society (CUTS International) a leading consumer organisation, think and action tank nationally and globally, conducted a quick perception survey in the rural areas of Rajasthan to gauge the level of awareness of the common man about Mukhya Mantri Jal Swavlamban Abhiyan (MJSA) and its various aspects. CUTS is glad to share the brief survey report of the MJSA with you on the occasion of the first anniversary of the MJSA, coming up on the Republic Day, 2017.

We are aware that Mukhya Mantri Jal Swavlamban Abhiyan (MJSA) is an ambitious mission which has been launched in the State of Rajasthan with an objective to ensure effective implementation of water harvesting and conservation-related activities in rural areas using a holistic approach, informed by values of leadership, moral responsibility, excellence, innovation, partnership and purity. Some of the key findings have been mentioned below for your quick reference.

Around 62 percent of respondents were aware of the mission and benefits of MJSA. A majority of respondents (57 percent) were aware about the correct date of commencement of the MJSA (which is January 26, 2016). Only 44 percent of respondents said that some or the other work has been done under MJSA in their villages or vicinity. Around 40 percent of respondents shared benefits came out of MJSA works. 60 percent of respondents are aware of the fact that State government is trying to bring together all stakeholders and various related departments on a single platform to work in convergence in order to maximise the outcome and minimise the duplication. Only 39 percent of respondents know that the selection process of villages under MJSA General Comments: MJSA is a very good campaign especially for an arid state, such as Rajasthan but requires more funds.

Hope that the brief findings of MJSA will be helpful for you and contribute in a way to make the Abhiyan more effective, useful and fruitful for the common man of Rajasthan.

Your valued comments and feedback on the survey findings will highly oblige us.

With kind regards,

George Cherian
Director
E-mail: gc@cuts.org; Mobile: 9829285930
Mukhya Mantri Jal Swavlamban Abhiyan Survey, 2016 Report

Introduction

*Mukhya Mantri Jal Swavlamban Abhiyan* (MJSA) is a mission which has been launched in the State of Rajasthan with an objective to ensure effective implementation of water harvesting and conservation-related activities in rural areas using a holistic approach, informed by values of leadership, moral responsibility, excellence, innovation, partnership and purity.

Several water conservation projects and schemes have been implemented in the past by different state departments but as all of them are working separately, the need was felt to synchronise all efforts to yield better and effective results. MJSA, an ambitious initiative of Chief Minister of Rajasthan Vasundhara Raje, converges these schemes and brings them on a single platform along with its vision to conserve four waters, i.e. Rainfall, Runoff, Ground water and Soil moisture up to maximum potential.

Consumer Unity & Trust Society (CUTS International) is a consumer organisation and conducts research on various issues of public concern time to time. MJSA is one of the need-based flagship schemes directly monitored by Chief Minister of Rajasthan. It has ambitious goals and objectives and all concerned departments and relevant stakeholders are active in implementing the scheme in an effective way. It is in this context, CUTS conducted a quick perception survey in the State of Rajasthan to gauge the level of awareness of common man about MJSA and its various aspects.

Methodology

At first, survey tools which include questionnaires were designed and field tested. The sample size of the survey was 410 people covering 16 districts namely Ajmer, Barmer, Bharatpur, Bhilwara, Churu, Dausa, Dholpur, Dungarpur, Jaipur, Jodhpur, Jaisalmer, Jhalawar, Karauli, Sri Ganganagar, Tonk and Udaipur. CUTS engaged its NGO partners, who were trained in survey skills, to fill questionnaires from their neighbouring rural areas. The survey was conducted during October-November 2016 and majority of respondents were youths (77 percent) in the age group of 20-40 years. Around 14 percent of respondents were literate, 30 graduates/post graduates and 54 percent educated till secondary education. About 35 percent each of respondents were engaged in agriculture and from service sector respectively. 25 percent of respondents were self-employed.

Survey Findings

*Awareness about the Mission*

Only 62 percent of respondents were aware of the mission and its benefits; 24 percent perceive that it is a new water management scheme in the State; four percent consider it as a centrally-sponsored scheme; and 10 percent do not know about it at all.

*Source of Information*
About 47 percent of respondents consider newspapers as the common source of information about such missions; 21 percent stated that TV is an effective mode; and 18 percent obtain information from government advertisements at various public places, public buses etc.

**Commencement**
A majority of respondents (57 percent) were aware about the correct date of commencement of the MJSA (which is January 26, 2016); 17 percent do not know at all; and 26 percent stated incorrect dates. As far as awareness about the coverage of the mission is concerned, only 12 percent of respondents know that village areas sanctioned under Integrated Watershed Management Programme (IWMP) during the year 2009-10, 2010-11, 2011-12 will be covered in the first year and the remaining ones as per its guidelines.

**Works done**
More than 44 percent of respondents said that some or the other work has been done under MJSA in their villages or vicinity related to water conservation while 24 percent were unaware. 32 percent stated that no work has been undertaken in their/adjacent villages.

**Community Benefits**
Around 40 percent of respondents shared community benefits of MJSA in their villages/vicinity and mentioned that drinking water facility is made available to the village, ground water level has been recharged, agricultural benefits have increased, cattle drinking water facilities are created, irrigation facilities and traditional sources of drinking water are repaired or rejuvenated.

**Convergence among line departments**
60 percent of respondents are aware of the fact that State government is trying to bring together all stakeholders and various related departments on a single platform to work in convergence in order to maximise the outcome and minimise the duplication. These stakeholders and departments are Rural Development, Water Resources, Irrigation, Agriculture, Livestock, Cooperative, Watershed etc. In MJSA, there is a provision of engaging NGOs, people and corporates for their cooperation and ownership to the mission to make its implementation more effective.

**Monitoring Provisions**
60 percent of respondents know that the programme has adequate direct monitoring mechanism by Chief Minister. 60 percent are also aware that MJSA is being implemented by all water-related departments or boards, district collector, village panchayats and community itself.

**Selection of Villages**
Only 39 percent of respondents know that the selection of villages under MJSA is purely based on need of the work related to water rather than based on the population of the backward communities or political preference as mentioned by others.

**General Comments**
MJSA is a very good campaign especially for an arid state, such as Rajasthan but requires more funds, convergence and usage of technology to ensure effective implementation of all water resource-related interventions of Central, state and local governments.